

National Communication Partnership Conference

SPEAKER PROGRAMME 2010 NATIONAL COMMUNICATION PARTNERSHIP CONFERENCE DAY 1 TUESDAY 29 JULY 2008 Programme Director Dr Garth Japhet Executive Director: Heartlines Opening & Welcome Mr. Moeketsi Mosola Acting Chief Executive Officer: International Marketing Council Keynote Address Dr. Essop Pahad What the 2010 event means for Africa Minister in the Presidency Movement for Good Ms. Sophie Masipa Background and Evolution Chairman: Movement for Good The Role of the Media in the context of 2010 Mr. Mathata Tsedu Editor: City Press TEA BREAK Unifying power of football Dr. Irvin Khoza Chairman: 2010 FIFA World Cup Organising Committee How SA can learn from the German experience Dr. Nikolaus Eberl Nation of Champions Initiative Dialogue Circles Unifying power of football SAFA / LOC Your South African, Our Home, Our Effort Mr. Mathata Tsedu Africa The Good News Mr. Steuart Pennington Heartlines Mr. Garth Japhet Safer South Africa Campaign Senior Superintendent Vish Naidoo Active citizenship, “It starts with you” Ms. Sophie Masipa Networking Cocktail Dinner DAY 2 WEDNESDAY 30 JULY 2008 Programme Director: Mr. Trevor Ncube CEO & Editor in Chief: Mail & Guardian Opening & Welcome: Mr. Nkwenke Nkomo Co-Chairperson: 2010 National Communication Partnership Mobilising for 2010 Mr. Themba Maseko The role of the individual Chief Executive Officer: Government Communications & Information System 2010, what story should Africa tell the world Mr. Tim Modise Chief Communications & Marketing Officer: 2010 FIFA World Cup Organising Committee. TEA BREAK How can Public Relations Practitioners Mr. Peter Mutie Leverage of 2010 to reposition Africa Chairman: Public Relations Society of Kenya 2010 communication framework Ms. Margaret Dingalo Cluster Champion: Marketing & Advertising LUNCH Cluster breakaway sessions: Arts & Culture chaired by Ms. Manana Moroka Marketing & Advertising chaired by Ms. Margaret Dingalo Media & Communications chaired by Mr. Tiyani Rikhotso Tourism chaired by Mr. Sugun Pillay TEA BREAK Plenary reports from clusters Closing remarks Professor Anton Harber